



Dear Community Member,

Thank you for taking the time to read this letter regarding our Christmas Workshop initiative. We hold deep respect for the work our local community does to support families and strengthen the fabric of our region—not just through your efforts, but through your commitment to people.

This year, We Believe is organizing a Christmas Workshop for vulnerable families in the Saint John and Moncton region—an area where child poverty rates remain among the highest in the country. For many children living in low-income or transitional environments, the holidays can be a painful reminder of what they're missing. Our goal is to create a moment of dignity, joy, and connection for both children and their parents.

Last year, we supported over 350 families through this initiative. This season, we are reaching out to ask for your support in helping us reach 350+ families once again.

🎄 What the Workshop Offers

- Children will enjoy holiday activities: choosing and wrapping a gift, making cards, singing carols, and sipping hot chocolate.
- Parents will quietly select and wrap a small gift for their child, creating a meaningful experience many families would not otherwise be able to afford.





💡 **Why It Matters** Because this is about building strong, resilient communities. Many of the families we serve include parents working hard in labour-intensive jobs, and newcomers striving to build a fresh start. This initiative is one small way we can give back to families who are part of our broader community—or who could be one day.

📁 **Suggested Contribution Options**

- \$500 – Helps support 10 families
- \$1,000 – Supports approximately 20 families
- \$2,500+ – Makes a significant impact by helping 50+ families
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Your donation will go directly toward:

- Purchasing modest gifts for children and parents (\$10–\$15 each)
- Wrapping and craft supplies
- Holiday treats and event materials
- Venue and logistics costs

🌐 Learn more: www.webelieve.ca

📍 **We Believe – In Creating Change**
108 Penobsquis Loop Road
Penobsquis, New Brunswick,
E4G 2B89.
Registered charity number: 780580734 rr 0001

All monetary contributions are tax-deductible, and we would be happy to publicly recognize your support if desired.
With your help, we can ensure no child is left out of the magic of the season.

With gratitude,

The We Believe Team

Merry Christmas!!

