



WE

BELIEVE

www.webelieve.ca

*coming together to make the
world a better place!*



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What is WE Believe All About?

WE Believe Saint John is a youth-led, grassroots community initiative based in Saint John, New Brunswick that engages students in volunteerism, leadership, and social action through year-round activities. WE Believe is an international celebration to motivate students across the Maritime provinces, the state of Maine, and beyond to give back both locally and globally to causes that they are passionate about.

WE Believe took place for the first time on May 17, 2018 at TD Station with more than 8,000 live-audience members and over 80,000 students watching via livestream. The students participating are in grades 5 to 12 and come from all across the Maritime provinces and the state of Maine. WE Believe now takes place every second year.

Students will be empowered to **be the change they desire to see in the world.**

At the WE Believe Saint John event, speakers and performers will focus on various topics including, but not limited to; mental and physical health, volunteering, bullying and self-worth, and how each of us can better the world.

Students and adults attending the event will have the opportunity to speak with over 35 organizations where they can become volunteers in their communities. In addition, various organizations will offer information to students who wish to broaden their volunteer experiences by going beyond the Maritime provinces and into the rest of the world. The event is also made available via livestream. Just search "WE Believe - Saint John" on YouTube.

There is no way to purchase tickets to WE Believe Saint John. Students earn their way by doing something positive both locally and internationally. This is a movement to kickstart our students to change the world!

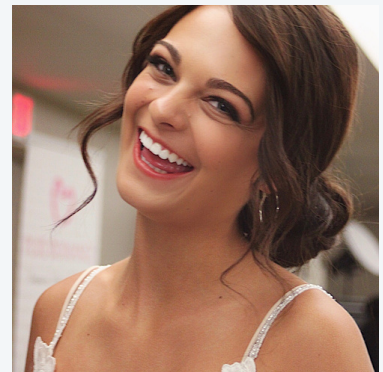


Experience WE Believe

Anyone can experience WE Believe whether you're joining us at TD Station or watching the livestream at school or at home. This booklet is meant to help you critically think and reflect on your experience of WE Believe. It will also help you set goals for the future about how you can help make positive change!

Learning Goals

1. Learn about what inspires others to make change.
2. Identify the issues that inspire change.
3. Select an issue and create an action plan for it.





Before WE Believe

Before you join us at WE Believe, write down your expectations for the day. What does WE Believe mean to you? Are you excited? Why are you going? Why do you think these specific speakers are coming to talk to us? What do you think they you will learn? What do you think will inspire you? What would make it the perfect day?

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins or other markings on the paper.

After WE Believe

Now that you've experienced WE Believe, keep up your excitement and help make positive change happen!

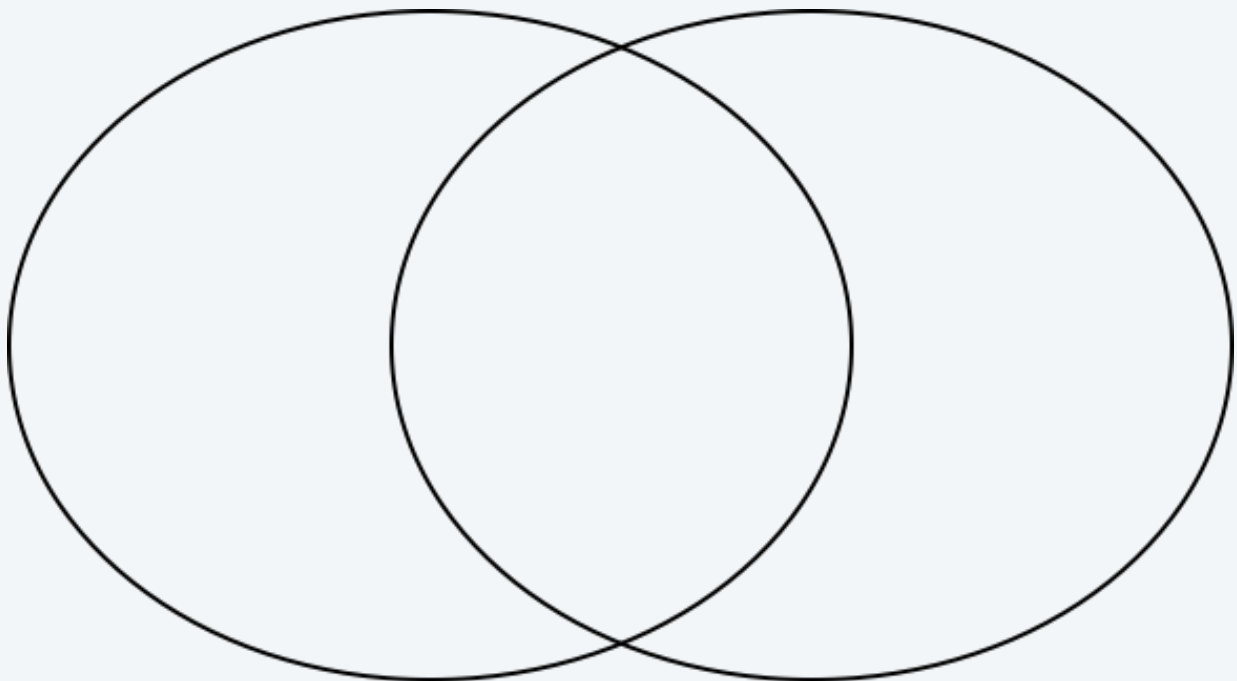
Transformative Experience

Write down what you thought about WE Believe. What did you learn? What issues stuck out to you? How can you continue to learn about these issues and help make change?

Expectations vs. Reality

Write down how your expectations of WE Believe compare to what you experienced at WE Believe. Put anything that was the same in the middle!

Expectation Reality



My Action Plan

Now it's time to make a plan! These prompts will help you develop steps which will help you continue to make positive changes going forward.

What issues inspire me? Why?

What do I know about this issue? What do I need to learn?

What actions can I take to make an impact?





What are my first steps?

What is a reasonable action plan timeline?

Who can support me with my action plan?

How am I going to celebrate my achievement?



Together WE can change the world

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Future Launch