

EMPOWERED!

WHAT'S HAPPENING?

Arizona We Believe Event

This summer, Jef and Shurli, along with Dan and Bev, had the exciting opportunity to travel to Phoenix, Arizona, to initiate planning for **We Believe – Arizona**.

This upcoming event will feature powerful speakers and performers from across North America, aiming to inspire and empower students and educational staff from schools throughout the state.

We're thrilled about the momentum building around this initiative and look forward to continuing our partnership as we prepare for the 2027 event!



Connecting in D.C. with Michael DeLeon, founder of Steered Straight

Michael's unwavering commitment to educating and empowering youth aligns perfectly with our mission. His impact continues to resonate, and we're thrilled to announce that he will be joining us **once again** on stage at We Believe – Saint John on **May 20, 2027**.



We Believe Joins Forces with Jackie Siegel on Youth Drug Awareness

Dan & Bev spoke with Jackie Siegel about youth drug challenges and the growing impact of Victoria's Voice.

Health Canada reports show:

- 41% of students (grades 7–12) tried alcohol
- 18% used cannabis last year
- 6% misused prescription painkillers

These numbers highlight the urgent need for education and support programs like Victoria's Voice.

Request a free copy of Victoria's Voice from We Believe.



2025 Holiday Event

We Believe is excited to launch a heartwarming holiday initiative—and we're inviting local businesses and community members in the Saint John, NB area to help make it special!

We're hosting a Christmas Workshop for families in need, where children can:

- Choose and wrap a gift
- Make a holiday card
- Sing carols
- Enjoy cookies and hot chocolate

Could you help us spread some cheer? We're seeking donations, volunteers, and sponsors to bring this festive event to life.



Partner Shoutout :

JT Clark Foundation
Sisters of Charity
LNG

UPCOMING EVENT

Join us for an inspiring **Spring Gala** on **April 17, 2025**, from **6–9 PM** at Riverside Golf & Country Club in Rothesay, NB. Tickets are **\$125 per person** (includes a \$75 tax receipt) or **\$1000 for a business table** of 10. **Space is limited, so reserve early by emailing we.believe.nb.2020@gmail.com.**