



We Believe - In Creating Change
108 Penobsquis Loop Road
Penobsquis, New Brunswick
E4G 2B8
Registered Charity Number: 780580734 RR 0001

We Believe Logistics Package: Questions & Answers

Bus Drop Off and Pick Up: Buses will drop off and pick up to the right of TD Station. Bus parking will be available at Long Wharf, and a map will be provided. Limited staff parking is available at TD Station for a small fee.

Food Drive: We are organizing a food drive and request each student and staff member to bring non-perishable food items. These will be donated to food banks from Saint Stephen to Sussex. Our goal is to collect over 5,000 items.

Bag Check: All bags and backpacks entering TD Station will be searched. To minimize wait times, please limit the number of bags you bring.

Info Booth: For any questions, please visit our info booth located in the front lobby of TD Station. All students and adults must wear their bracelets at all times. If a bracelet is lost, please visit the info booth staff for a replacement.

Volunteers: We have over 100 adult volunteers wearing lanyards and over 60 student volunteers in "volunteer" T-shirts. Please seek their assistance as needed.

Late Arrival: If you arrive after 10 AM, you may be directed to a different seating area due to the recording of We Believe - event.

Floor Seating: Students seated on the floor are asked to limit movement during speaking and musical portions of the event. During musical acts, students on the floor may come up to the stage with their teacher's permission and as space allows.



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Lower and Upper Bowl Seating: During the event, students and adults without floor seating are not permitted on the floor due to recording and security reasons. If you do not have assigned seating on the floor, please do not enter the floor seating area. We ask that all students and staff remain seated during We Believe.

Movement on the Concourse: From 10 AM to 12 PM and 12:45 PM to 4 PM, all attendees must stay in their assigned seating areas. No food vendors or booths will be open during this time.

Meet & Greet: Various speakers and musicians will be available throughout the venue from 12 PM to 12:40 PM.

Vendors & Tables: Vendors will be open from 9 AM to 10 AM, 12 PM to 12:40 PM, and again at 4 PM. Vendors will accept cash and debit.

Food Vendors: We will have food vendors available from 12 PM to 12:40 PM. Tim Hortons will be open from 9 AM to 9:45 AM and again at noon.

Bank Machine: A bank machine is available at TD Station. Students and staff can enjoy activities and info booths during this time.

Music, Artist & Special Guest Merchandise: Various items will be available for purchase, so students may want to bring money. We Believe will be selling select merchandise on the day of the event.

Lunch: Students are encouraged to bring a bagged lunch. Lunch can also be purchased at TD Station

Educator Zone: Located on the lower floor, the Educator Zone offers free coffee, water, and treats. Speakers and guests will be available to discuss their passions and opportunities to visit your school. Breakout sessions for educators will take place in the Educators Zone.



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Speakers Bureau: In the Educators Zone you can discuss booking speaking engagements for your business, school, or district with various presenters from We Believe. For more information, visit our webpage at www.webelieve.ca under the "Speakers Bureau" tab.

Quiet Room: Located on the bottom floor, the Quiet Room is available anytime for anyone needing a break. Volunteer staff will be available to assist, and signs will be posted.

Special Needs Washroom: Located on the main floor, with signs posted for easy access.

Arrival & Dismissal: Doors open at 8:30 AM, and the show runs from 10 AM to 4 PM. For safety and security, TD Station will be secured during the event. Students and staff will be dismissed from TD Station as their buses arrive. Please watch the overhead screen for your school's name to be dismissed. Further directions will be provided at the end of the day.

This is going to be an amazing day – a day like no other in New Brunswick.

Sincerely,
We Believe – Board of Directors
www.webelieve.ca
we.believe.nb.2020@gmail.com