



We Believe May, 2023 Logistics Package Questions & Answers

Bus drop off and pick up - will be to the right of TD Station. Bus Parking will be located at Long Warf - Map will be provided. Limited staff bring vehicles parking will be available at TD Station for a small cost for the day.

Food Drive- We will be doing a food drive and are asking that each student and staff bring a nonperishable food item(s) that will be donated to food banks located from Saint Stephen to Sussex. Our goal is to collect over 7000 items.

Bag check - any and all bags, back packs entering TD Station will be searched. To reduce waiting in line, please limit the bags entering TD Station to a minimum.

Info Booth - Any questions will be directed to our info booth located in the front lobby at TD Station.

All students and adults must wear their bracelet at all times while at TD Station. If a student or adult loses their bracelet please see our info booth for a replacement.

Volunteers: We have over 400 adult volunteers will be wearing a lanyard, over 60 student volunteers wearing "volunteer" T shirts and over 60 NBCC LPN students wearing NBCC LPN T shirts. Please seek their assistance as needed.

Late arrival - If you are arriving after 10am please note that you may be directed to a different seating area than was assigned, due to the recording of WE Believe.

Floor seating - We are asking that students sitting in chairs on the floor to please limit movement during



the speaking & musical portions of the day. During the musical acts - students who are on the floor can feel free to come up to the stage with permission of their teacher and as space permits.

***Lower and upper bowl seating** - During the day, students and adults will not be permitted on the floor, without the proper bracelet due to taping and security reasons. If you do not have assigned seating on the floor, we would ask that you do not enter the floor seating area. We would ask that all students and staff stay seated during We Believe.*

***Movement on the concourse** - from 10 - 12 and 12:45 - 4pm All attendees must stay in the area they are assigned to sit in. No food vendors or booths are opened during this time.*

***Meet & Greet** - Various speakers and musicians will be located throughout the venue from 12 - 12:40.*

***Vendors & Tables** - Will be open from 9 -10 am 12 - 12:40 and then again at 4pm. Cash and debit will be available at most but not all vendors.*

***Food Vendors** -We will have 7 or 8 vendors available to sell food from 12 - 12:40. Tim Hortons will be open from 9 - 9:45 and then again at noon.*

***Bank machine** - is available at TD Station. Students / staff can enjoy the activities, and info booths at this time.*

***Music, artist & special guest** - will be selling items - so students may want to bring money.*

We Believe will be selling select merchandise on the day of We Believe come check out what we have to offer. A second upscale store will be located on the concourse for educators to check out.

***Lunch** - Students are encouraged to bring a bagged lunch. For students who require lunches - We will have an additional bracelet saying "lunch" - this*



bracelet must be worn to receive a lunch that will be provided.

Educator Zone - Is located on the lower floor - come and enjoy a free coffee, water, and a treat. Speakers and guest will be available to meet and talk with you about their passions, and to discuss the opportunity to come to your school.

Speakers Bureau - During this time, you will be able to talk about booking speaking engagements for your business, school, or district, with various presenters who you have seen on stage at We Believe. Please feel free to check out our webpage at www.webelieve.ca under the tab - Speakers Bureau.

First Book Canada - will be in the Educator's Zone. Only educational staff are permitted in this area. The Educators Zone will be open from 12 - 12:45. *More information to follow.*

Quiet Room - is located on the bottom floor and is free to access anytime, if someone needs a break. Volunteer staff can assist as needed. Signs will be posted.

Special Needs washroom - Is located on the main floor - signs will be posted.

Dismissal - Students and staff will be dismissed from TD Station as your bus arrives. Please watch the overhead screen for your school's name, to be dismissed. Further direction will be given at the end of the day.

Doors will open promptly at 8:30 am and show will run from 10 - 4pm. During the show TD Station will be locked down for safety and security of all.

This is going to be an amazing day - a day like no one has seen in New Brunswick.

The WE Believe Team.